



# SPONSORSHIP OPPORTUNITIES

2024 Events at Catholic Familyland®



APOSTOLATE FOR  
FAMILY CONSECRATION.



# REACH PARENTS & YOUNG PEOPLE

*At the Same Time*

Dear Friend,

This year, over 6,500 people will experience a life-changing encounter with God through an event at Catholic Familyland®, a place of prayer and pilgrimage in eastern Ohio.

There are two types of events offered at Catholic Familyland:

1. **Family events**, such as the Holy Family Fest<sup>SM</sup> and Totus Tuus Family Conference<sup>SM</sup>, which minister to parents, youth, and children at the same time. These events renew family relationships and strengthen parents to pass on the Catholic Faith to their children.
2. **Individual retreats**, which help adults and youth grow in their personal relationships with God. The formation received at these events allows them to be better husbands, wives, fathers, mothers, sisters, and brothers.

As an event sponsor, you have the opportunity to **share programs, products, and educational opportunities** with parents and young people. You do not want to miss this chance to connect with highly engaged and **passionate Catholic families**.

Thank you for considering a 2024 sponsorship. Your generosity will truly help advance the mission of the Apostolate for Family Consecration® (AFC) to consecrate families to the Holy Family and in the truths of our Catholic Faith.

United in the Holy Family,

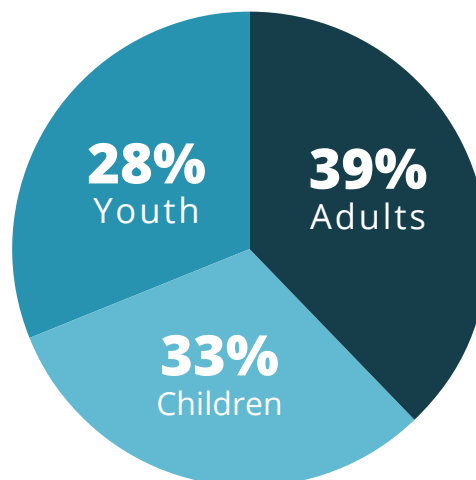


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## AFC'S AUDIENCE

*Estimated attendance: 6,500*



























# SPONSORSHIP PACKAGES

*Deadline: April 15, 2024*

Package benefits are for 8 AFC family events (Holy Family Fest<sup>SM</sup> and Totus Tuus Family Conference<sup>SM</sup>). In addition, partner sponsors receive benefits for 13 AFC retreats.

**Only 4 premiere or partner spots available!**

	Event	Cardinal Newman Society	Official	Major	Premiere	Partner
	\$1,000	\$1,250	\$2,500	\$5,000	\$10,000	\$25,000
Main Stage Presentation (5 min max)					Holy Family Fest	Holy Family Fest
Promotional Video (30 sec)				Holy Family Fest		
Giveaway Bag Item						
Main Stage Thank You						
Program Ad			¼ page	¼ page	½ page	Full page
Logo on Display Screens						
Logo and Link on AFC.org						
Social Media and Email Recognition						
Exhibitor Table	Group (1 item)	1 item				
Sponsorship Credentials	0	1	1	2	4	10 (or 1 Family Registration)



# A la Carte ITEMS

Can be standalone or added to any sponsorship package.

	Holy Family Fest <sup>SM</sup> (7)	Totus Tuus Family Conference <sup>SM</sup>
Youth Program Presentation	\$3,750	\$750
Youth Program Exhibitor Table	\$2,500	\$500
Youth Program Giveaway	\$1,250	\$250
Morning Refreshment Thank You	\$2,000	N/A
Program Ad: Full Page	\$1,000	\$500
Program Ad: Half Page	\$500	\$250

